



FOR IMMEDIATE RELEASE

Former Rentokil Initial Executives Launch Titan Brokerage Group

*Michael Schroeder, Clive Ward, Edward Fleury and Kevin Ward are Principals
Behind New Full Service Business Brokerage Company*

San Antonio, TX: July 16, 2007 - Titan Brokerage Group, Inc. www.titanbrokerage.com announces the formation and launch of its new company, a professional transaction firm that specializes in the sale, acquisition, transfer or merger of businesses in the mid-market range. The company also provides consulting services to business buyers who are looking to expand their business into new markets or services.

Titan Brokerage Group is headed by four principals formerly with Rentokil Initial plc, a publicly traded international business-to-business organization based in the UK with over 70,000 global employees. With a combined 40 years experience as CEO's of large corporations in a variety of industries, Michael Schroeder, Clive Ward, Edward Fleury and Kevin Ward have managed businesses in more than 10 countries including the United States, Canada, United Kingdom, Europe and Australia. The principals have made over 200 acquisitions with transaction prices from \$500k to over \$150 million making them uniquely qualified to deliver superior business brokerage and consulting services to their clients.

Titan has an international reach with the principals located in San Antonio, New York, Cleveland and London providing its clients with a global networking system based on personal relationships with key senior executives in a variety of industries. Additionally, the company has a Resource Group with professionals in accounting, labor law, insurance and facilities ready to assist their clients when a specific need arises.

“We believe that we have created a unique proposition in the business brokerage services industry and can demonstrate superior experience and expertise in successfully completing transactions,” said Michael Schroeder, President and CEO of the Titan Brokerage Group, based in San Antonio, who was previously President/CEO of the North American operations of Rentokil Initial where he was responsible for seven operating divisions in the US and Canada with combined annual revenues of \$550 million, 100 branch offices and 14 thousand employees. “With Clive Ward in the United Kingdom, Ed Fleury in New York and Kevin Ward in Cleveland, we are well positioned to help business owners realize the most value for their business.”



“Today’s fast-moving global business climate necessitates well connected and experienced business people at the helm to ensure success,” says Clive M. Ward, Managing Director, Titan Brokerage Group, who retired as an Executive board member of Rentokil Initial after 16 years with the company where he held a variety of senior positions including accountability for an operating Sector with revenues in excess of £1 billion employing 65,000 people in 29 business units across 14 countries. During the last 5 years he was responsible for more than 50 acquisition transactions.

Titan’s additional two principals also have formidable backgrounds. Edward S. Fleury, Executive Vice President, North America, Titan Brokerage Group has 39 years of management experience of which the last 14 years have been with Rentokil Initial Plc. at the CEO or Executive Management level. Fleury served as Director of Acquisitions of North America for Rentokil where he was responsible for implementing the acquisition and sale strategies for the company including the sourcing, analyzing and completion of acquisitions to include managing the transition plans. He has been involved in successfully completing more than 80 transactions ranging in price from \$200K to \$150 million.

Kevin Ward, Executive Vice President, North America, Titan Brokerage Group has 17 years of management experience with the last 10 years at the President/CEO and CFO level in a variety of industries including Pest Control Services, Chemical Distribution and Sales, Security Services, Washroom Services, Tropical Plants Rental and Sales and Construction Equipment Rental and Sales. As the President of Rentokil Pest Control & Washroom Services in North America, Ward was instrumental in growing the business from \$25M to nearly \$200M through a combination of internal growth, new branch openings and mergers and acquisitions. He has been involved in successfully completing transactions on both the buy and sell side ranging in price from \$100K to \$500 million.

About Titan Brokerage Group:

The Titan Brokerage Group, www.titanbrokerage.com, is a professional transaction firm that specializes in the sale, acquisition, transfer or merger of businesses in the mid-market range. The company provides consulting services to business buyers who are looking to expand their business into new markets or services.

###

MEDIA CONTACT: Nancy Tamosaitis, Vorticom, Inc. 212.532.2208 (office); 917-371-4053 (cell); nancyt@vorticom.com

